

DSP BlackRock Tax Saver Fund

DSP BLACKROCK MUTUAL FUND

MAY 2010

Scheme Performance (As on Apr 30, 2010)

	DSP BlackRock Tax Saver Fund (DSPBRTSF) - (Growth Option)	S&P CNX 500 [^]
Last 1 year	81.31%	63.81%
Last 3 years	16.32%	8.93%
Since Inception	15.80%	7.79%
NAV / Index Value (Apr 30)	Rs. 16.183	4,368.10

SIP Returns (As on Apr 30, 2010)

	INVESTMENT	DSPBRTSF		S&P CNX 500 [^]	
		VALUE (Rs.)	CAGR(%)	VALUE (Rs.)	CAGR(%)
1 Year	12,000	14,671	43.43%	13,656	26.40%
3 Year	36,000	49,710	22.07%	45,928	16.43%
Inception	39,000	54,681	21.26%	50,040	15.48%

[^]Benchmark. "Since inception" returns are calculated on Rs. 10/- invested at inception, viz. date of allotment (January 18, 2007). All returns are for Growth Option. DSPBRTSF, which is benchmarked to the S&P CNX 500 Index, is not sponsored, endorsed, sold or promoted by India Index Services & products Limited (IISL). IISL is not responsible for any errors or omissions or the results obtained from the use of such index and in no event shall IISL have any liability to any party for any damages of whatsoever nature (including lost profits) resulted to such party due to purchase or sale or otherwise of DSPBRTSF marked to such index.

SIP investment returns table assumes an investment of Rs. 1000/- per month. 'Since inception' returns calculated from the 'Start date of SIP' (Considered to be the Date of Allotment). Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments.

Dividend History - DSPBRTSF

Record Date	Dividend per Unit (Rs.)	Face Value (Rs.)	NAV (Rs.) [*]
29 Feb 2008	3.60	10.000	14.7550

Post declaration of the dividend, the NAV of the scheme will fall to the extent of the dividend pay out and statutory levy (if any). ^{*}NAV at the time of declaration. For complete list of dividends, visit www.dspblackrock.com.

DSP BlackRock Mutual Fund: Awards and Accolades

CNBC-TV18 CRISIL Mutual Fund Of The Year Awards 2010

Equity Fund House Of The Year Award
For the second consecutive year. 37 Fund houses eligible.

DSP BlackRock Top 100 Equity Fund - Winner
Category: Large Cap Oriented Funds Schemes. Total 24 Schemes eligible.
Period: 1 year performance ending Dec 31, 2009

DSP BlackRock Equity Fund - Winner
Category: Equity Diversified Schemes. Total 66 Schemes eligible.
Period: 1 year performance ending Dec 31, 2009

ICRA Mutual Fund Awards 2010

DSP BlackRock Small and Mid Cap Fund - Five Star Rated Fund
Category: Open Ended Equity Diversified - Defensive schemes.
Total 98 Schemes eligible. Period: 1 year performance ending Dec 31, 2009
Five Star Fund indicates performance among the top 4.6% in its category.

Past performance is no guarantee of future results.

Rating and Ranking

Rated as a "Five Star Fund" by Value Research. Past performance is no guarantee of future results

Scheme Objective

An Open ended equity linked savings scheme, whose primary investment objective is to seek to generate medium to long-term capital appreciation from a diversified portfolio that is substantially constituted of equity and equity related securities of corporates, and to enable investors avail of a deduction from total income, as permitted under the Income Tax Act, 1961 from time to time.

Why Invest?

- Is rated as a "Five Star Fund" by Value Research Past Performance is No Guarantee of Future Results
- DSP BlackRock Tax Saver Fund (DSPBRTSF) is an ELSS (Equity Linked Savings Scheme), i.e., a mutual fund scheme, where deduction of up to Rs. 1 lakh (per financial year) from total income is available under Section 80C of the Income Tax Act, 1961
- The three year lock-in period enables participation in the long term growth potential of equity markets

Asset Allocation

Equity and equity related securities: 80% to 100%. Of above, investments in ADRs, GDRs and foreign equity securities: 0% to 20%. Debt, securitised debt^{*} and money market securities: 0% to 20%. ^{*}Exposure to securitised debt will not exceed 10% of the net assets of the Scheme.

Scheme Facts

Scheme AUM (Rs.):	838.75 Cr.*
Scheme NAV (Rs.):	16.183 [#]
Launch Date:	18 January 2007
Benchmark:	S&P CNX 500 [^]
Min. Initial Investment (Rs.):	500
Standard Deviation [^] :	28.55%
Beta [^] :	0.82
R-Squared [^] :	92.23%
Sharpe Ratio [^] :	0.40
Treynor Ratio [^] :	0.14

[^]Since Inception Ratios ^{*}As on April 30, 2010;
[#]as on April 30, 2010

Value Research Fund Ratings are a composite measure of historical risk-adjusted returns. In the case of equity funds, this rating is based on the average monthly returns for the last 3-year and 5-year periods. These ratings do not take into account any entry or exit load. 27 open-ended Equity: Tax Planning Funds were rated as on January 31, 2010. Value Research Fund Ratings are subject to change every month. The Rating is based on primary data provided by respective funds, Value Research does not guarantee the accuracy. Past performance is no guarantee of future results.

Equity Market Outlook

- The Indian equity markets moved up sharply at the beginning of the month on the back of strong foreign flows. However, the markets closed flat towards the end of April 2010 on account of global uncertainty regarding sovereign debt defaults.
- While the strong Industrial Production (IP) growth being seen over many months saw some moderation, inflation moderated as well, for the time being staying in single digits. The RBI has for sometime been grappling with conflicting objectives of containing inflation while also managing the governments borrowing program in a way so that the equity and fixed income markets do not get negatively affected. In its most recent policy review, it decided to raise the key policy rates in line with market expectations (by 25 basis points each). This was viewed positively by the market as on one hand the RBI maintained its stand on tackling inflation and on the other hand it has handled the pressing issue in a delicate manner.
- The equity markets remained focused on the quarterly earnings that are being reported by corporates. They have so far remained in line with market expectations, helped also by a low base effect. The markets remain fairly valued keeping the FY11 earnings in mind. Strong earnings growth into the next couple of years should underpin steady equity market performance. While the markets could see some correction in the near term on account of fiscal debt and rising oil price, the correction should get contained due to presence of strong earning years ahead.
- Meanwhile, the India Meteorological Department has forecasted 2010 to be a normal rainfall year for the country as a whole. However, apart from just the quantum of rainfall, the spatial and temporal distribution of rainfall would also be important. The oil price has been moving up steadily, and given the governments borrowing program, could put some pressure on the fiscal debt of the country. Earnings upgrades could provide near/medium term upside while risk of sovereign default and fragility of the global economy could take the markets downwards. Low interest rate scenario being maintained globally should ensure steady inflows into emerging markets.

(Source: Bank of America - Merrill Lynch research, Morgan Stanley research, IIFL research, Bloomberg, Internal)

Portfolio Snapshot (As on Apr 30, 2010)

Top 10 Stocks	% to Net Assets	Top 10 Sectors	% To Net Assets
Reliance Industries	3.79%	Banks	13.59%
Infosys Technologies	3.36%	Pharmaceuticals	11.96%
HDFC Bank	2.58%	Consumer Non Durables	9.16%
Voltas	2.58%	Software	6.91%
ING Vysya Bank	2.45%	Construction	5.21%
ICICI Bank	2.27%	Industrial Capital Goods	5.08%
Larsen & Toubro	2.18%	Construction Project	4.82%
State Bank of India	2.13%	Petroleum Products	4.69%
Dr. Reddy's Laboratories	2.12%	Consumer Durables	3.30%
IPCA Laboratories	2.08%	Finance	3.22%

Features

- **Minimum investment and minimum additional purchase**
Rs. 500/- and Rs. 500/- thereafter.
- **Options available**
 - Growth
 - Dividend - Payout Dividend - Reinvest Dividend
- **Entry load:** Nil
- **Exit load:** N.A.



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ePayIn Facility

Disclaimers

CNBC-TV18 - CRISIL Mutual Fund Of The Year Awards 2010 : DSP BlackRock Mutual Fund won the CNBC TV18 - CRISIL Mutual Fund of the Year Award in the Category - Equity Fund House of the Year. In total 37 fund houses were eligible for the award universe. The award is based on consistency of fund house's performance across the Large cap oriented, Diversified equity, Small & Mid cap equity, ELSS, Index, Balanced, Consistent Equity and Consistent Balanced categories in the four quarterly CRISIL CPR rankings released during the calendar year 2009. The individual CRISIL CPR ranks for their schemes were aggregated on a weighted average basis to arrive at the final ranks for fund houses. DSP BlackRock Top 100 Equity Fund was among the only two schemes that won the CNBC TV18 - CRISIL Mutual Fund of the Year Award in the Large Cap Oriented Funds category. In total 24 schemes were eligible for the award universe. DSP BlackRock Equity Fund was among the only two schemes that won the CNBC TV18 - CRISIL Mutual Fund of the Year Award in the Equity Diversified Funds category. In total 66 schemes were eligible for the award universe. Schemes present in all four quarterly CRISIL CPRs were considered for the award. The award is based on consistency of the scheme's performance in the four quarterly CRISIL CPR rankings released during the calendar year 2009. The individual CRISIL CPR parameter scores averaged for the four quarters were further multiplied by the parameter weights as per the CRISIL CPR methodology to arrive at the final scores. The ranking does not take into account any sales charge. A detailed methodology of the CRISIL CPR is available at www.crisilfundservices.com. Past performance is no guarantee of future results. Rankings and Award Source: CRISIL FundServices, CRISIL Ltd. **ICRA Mutual Fund Awards 2010: Methodology:** The rank is an outcome of an objective and comparative analysis against various parameters, including: risk adjusted return, fund size, company concentration, credit indicator and liquidity. The ranking methodology did not take into account entry and exit loads imposed by the Fund. There were 98 schemes considered in 'Open Ended Equity Diversified - Defensive' category for the ranking exercise. The rank is neither a certificate of statutory compliance nor any guarantee on the future performance of DSP BlackRock Small and Mid Cap Fund. **Ranking Source & Publisher:** ICRA Online Limited. **DSP BlackRock Top 100 Equity Fund (DSPBRTEF)** is an open ended growth Scheme, seeking to generate capital appreciation, from a portfolio that is substantially constituted of equity securities and equity related securities of the 100 largest corporates, by market capitalisation, listed in India. **Asset Allocation:** Equity & equity related securities: 90%-100%; Debt, securitised debt & money market securities: 0%-10%. **DSP BlackRock Equity Fund (DSPBREF)** is an open ended growth Scheme, seeking to generate long term capital appreciation, from a portfolio that is substantially constituted of equity securities and equity related securities of issuers domiciled in India. **Asset Allocation:** Equity & equity related securities: 90%-100%; Debt & money market securities: 0%-10% (Debt securities/instruments are deemed to include securitised debts). **DSP BlackRock Small and Mid Cap Fund (DSPBRSMF)** is an open ended equity growth scheme, primarily seeking to generate long term capital appreciation from a portfolio substantially constituted of equity and equity related securities, which are not part of top 100 stocks by market cap: 0% - 35%; Of (A) & (B), investments in ADRs, GDRs & foreign securities: 0% - 25%; Debt and Money Market Securities: 0% - 10%. **DSP BlackRock Tax Saver Fund (DSPBRTSF)** is an open ended equity linked savings scheme, whose primary investment objective is to seek to generate medium to long-term capital appreciation from a diversified portfolio that is substantially constituted of equity and equity related securities of corporates, and to enable investors avail of a deduction from total income, as permitted under the Income Tax Act, 1961 from time to time. **Asset Allocation:** Equity and equity related securities: 80% to 100%; (investments in ADRs, GDRs and foreign equity securities: 0% to 20%); Debt, securitised debt and money market securities: 0% to 20% (Exposure to Securitised debt will not exceed 10% of the net assets of the Scheme). **Features for DSPBRTSF:** Nomination facility available, subject to applicable conditions as per the Statement of Additional Information (SAI) and Scheme Information Document (SID). SIP facility available. SWP & STP available subject to completion of 3 year lock-in period. Declaration of NAV on all Business Days. Redemption normally within 3 Business Days. Sale and Redemption of Units on all Business Days at Purchase Price and Redemption Price respectively. Minimum investment : Rs. 500/- Entry load : Nil; Exit load : N.A. Redemption, subject to the completion of a 3 year lock-in period. **Features for DSPBRTEF, DSPBREF and DSPBRSMF:** SIP only in Regular Plan of scheme(s) that offer a Regular and an Institutional Plan, SWP & STP available in each plan of the scheme(s). Nomination facility available, subject to applicable conditions as per the Statement of Additional Information (SAI) and Scheme Information Document (SID). Declaration of NAV on all Business Days. Redemption normally within 3 Business Days. Sale and Redemption of Units on all Business Days at Purchase Price and Redemption Price respectively. Minimum investment: Rs. 5,000/- and Rs 1,000/- thereafter (Reg. Plan)/Rs. 5 crore and Rs. 1000/- thereafter (Inst. Plan). Entry load: NIL. Exit load: Holding Period < 12 months: 1.00%, Holding period >= 12 months: NIL. **Statutory Details:** DSP BlackRock Mutual Fund was set up as a Trust and the settlors/sponsors are DSP ADIKO Holdings Pvt. Ltd. & DSP HMK Holdings Pvt. Ltd. (collectively) and BlackRock Inc. (Combined liability restricted to Rs. 1 lakh). Trustee: DSP BlackRock Trustee Company Pvt. Ltd. Investment Manager: DSP BlackRock Investment Managers Pvt. Ltd. **Risk Factors:** Mutual funds, like securities investments, are subject to market and other risks and there can be no assurance that the Scheme's objectives will be achieved. As with any investment in securities, the NAV of Units issued under the Scheme can go up or down depending on the factors and forces affecting capital markets. Past performance of the sponsor/AMC/mutual fund does not indicate the future performance of the Scheme. Investors in the Scheme are not being offered a guaranteed or assured rate of return. Each Scheme/Plan is required to have (i) minimum 20 investors and (ii) no single investor holding >25% of corpus. If the aforesaid point (i) is not fulfilled within the prescribed time, the Scheme/Plan concerned will be wound up and in case of breach of the aforesaid point (ii) at the end of the prescribed period, the investor's holding in excess of 25% of the corpus will be redeemed as per SEBI guidelines. **DSPBRTEF, DSPBREF, DSPBRTSF and DSPBRSMF are the names of the Schemes and do not in any manner indicate the quality of the Scheme, its future prospects or returns.** For scheme specific risk factors, please refer the SID. For more details, please refer the Key Information Memorandum cum Application Forms, which are available on the website, www.dspblackrock.com, and at the ISCs/Distributors. **Please read the Scheme Information Document and Statement of Additional Information carefully before investing.**