

WEALTH MAY GROW BY LEAPS AND BOUNDS IF IT'S INVESTED STEP BY STEP.

Start your Systematic Investment Plan (SIP)
with DSP BlackRock Mutual Fund today

Simple. Convenience of Auto Debit Facility
Intelligent. Benefit from the Power of Compounding
Practical. Ideal way to invest under any market condition

It's the power of compounding that can systematically add up to over ₹ 1 crore.

Assuming an average annualised return of 15% p.a., an investment of ₹ 5,000 per month for 25 years can get you over ₹ 1.6 crore at the end of the period. (Return of 15% has been assumed to illustrate the power of compounding. This is neither an indication nor an assurance on the performance of the schemes of DSP BlackRock Mutual Fund.)

Get the benefit of long term equity investment...

- Equities generally deliver better returns relative to other asset classes over the long term

...with the benefits of systematic monthly investment.

- Takes out the risk of market timing
- Adds the benefits of the power of compounding and rupee cost averaging

Now's the time to start planning for your future.

A simple Systematic Investment Plan can help you prepare for life's big challenges. Building a corpus for your retirement, child's education, marriage or any family obligation is now well within your reach.

DSP BLACKROCK
MUTUAL FUND

TABLE ILLUSTRATING THE POWER OF COMPOUNDING

Monthly investments (in ₹) for a period of	Assuming annualised return of 12% per annum				
	5 years (in ₹)	10 years (in ₹)	15 years (in ₹)	20 years (in ₹)	25 years (in ₹)
2,000	1.65 Lacs	4.65 Lacs	10.09 Lacs	19.98 Lacs	37.95 Lacs
5,000	4.12 Lacs	11.62 Lacs	25.23 Lacs	49.96 Lacs	94.88 Lacs
10,000	8.25 Lacs	23.23 Lacs	50.46 Lacs	99.91 Lacs	1.90 Crore
15,000	12.37 Lacs	34.85 Lacs	75.69 Lacs	1.50 Crore	2.85 Crore
20,000	16.50 Lacs	46.47 Lacs	1.06 Crore	2.00 Crore	3.80 Crore
25,000	20.62 Lacs	58.08 Lacs	1.26 Crore	2.50 Crore	4.74 Crore
50,000	41.24 Lacs	1.16 Crore	2.52 Crore	5.00 Crore	9.49 Crore

Monthly investments (in ₹) for a period of	Assuming annualised return of 15% per annum				
	5 years (in ₹)	10 years (in ₹)	15 years (in ₹)	20 years (in ₹)	25 years (in ₹)
2,000	1.79 Lacs	5.57 Lacs	13.54 Lacs	30.32 Lacs	65.68 Lacs
5,000	4.48 Lacs	13.93 Lacs	33.84 Lacs	75.80 Lacs	1.64 Crore
10,000	8.97 Lacs	27.87 Lacs	67.69 Lacs	1.52 Crore	3.28 Crore
15,000	13.45 Lacs	41.80 Lacs	1.02 Crore	2.27 Crore	4.93 Crore
20,000	17.94 Lacs	55.73 Lacs	1.35 Crore	3.03 Crore	6.57 Crore
25,000	22.42 Lacs	69.66 Lacs	1.69 Crore	3.79 Crore	8.21 Crore
50,000	44.84 Lacs	1.39 Crore	3.38 Crore	7.58 Crore	16.42 Crore

Monthly investments (in ₹) for a period of	Assuming annualised return of 20% per annum				
	5 years (in ₹)	10 years (in ₹)	15 years (in ₹)	20 years (in ₹)	25 years (in ₹)
2,000	2.07 Lacs	7.65 Lacs	22.69 Lacs	63.23 Lacs	1.73 Crore
5,000	5.17 Lacs	19.12 Lacs	56.71 Lacs	1.58 Crore	4.31 Crore
10,000	10.35 Lacs	38.24 Lacs	1.13 Crore	3.16 Crore	8.63 Crore
15,000	15.52 Lacs	57.35 Lacs	1.70 Crore	4.74 Crore	12.94 Crore
20,000	20.69 Lacs	76.47 Lacs	2.27 Crore	6.32 Crore	17.25 Crore
25,000	25.86 Lacs	95.59 Lacs	2.84 Crore	7.90 Crore	21.57 Crore
50,000	51.73 Lacs	1.91 Crore	5.67 Crore	15.81 Crore	43.13 Crore

The above tables are for illustration purpose only and not an indication of the performance of the schemes of DSP BlackRock Mutual Fund.



www.dspblackrock.com



TOLL FREE NUMBER
1800 200 4499



DSP BLACKROCK
MUTUAL FUND

Statutory Details: DSP BlackRock Mutual Fund was set up as a Trust and the settlors/sponsors are DSP ADIKO Holdings Pvt. Ltd. & DSP HMK Holdings Pvt. Ltd. (collectively) and BlackRock Inc. (Combined liability restricted to Rs. 1 lakh). Trustee: DSP BlackRock Trustee Company Pvt. Ltd. Investment Manager: DSP BlackRock Investment Managers Pvt. Ltd. **Risk Factors:** Mutual funds, like securities investments, are subject to market and other risks and there can be no assurance that the Scheme's objectives will be achieved. As with any investment in securities, the NAV of Units issued under the Scheme can go up or down depending on the factors and forces affecting capital markets. Past performance of the sponsor/AMC/mutual fund does not indicate the future performance of the Scheme. Investors in the Scheme are not being offered a guaranteed or assured rate of return. Each Scheme/Plan is required to have (i) minimum 20 investors and (ii) no single investor holding >25% of corpus. If the aforesaid point (i) is not fulfilled within the prescribed time, the Scheme/Plan concerned will be wound up and in case of breach of the aforesaid point (ii) at the end of the prescribed period, the investor's holding in excess of 25% of the corpus will be redeemed as per SEBI guidelines. The names of the Schemes and do not in any manner indicate the quality of the Schemes, its future prospects or returns. For scheme specific risk factors, please refer the Scheme Information Document (SID). For more details, please refer the Key Information Memorandum cum Application Forms, which are available on the website, www.dspblackrock.com, and at the ISCs/Distributors. Please read the Scheme Information Document and Statement of Additional Information carefully before investing.