NOTICE

DSP BLACKROCK
MUTUAL FUND

NOTICE is hereby given about:

New Fund Offer (NFO) period of two close-ended income Schemes of DSP BlackRock Mutual Fund, the details of which are as under:

Scheme	NFO Opening date	NFO Closing date	Maturity date *
DSP BlackRock FMP – Series 38 – 12.5M ('DSPBRFMP – S34 – 12M')	March 09, 2012	March 12, 2012	April 08, 2013
DSP BlackRock Dual Advantage Fund – Series 2 – 36M ('DSPBRDAF – S2 – 36M')	March 12, 2012	March 20, 2012	April 02, 2015

*If such day is not a Business Day, the immediately succeeding Business Day will be considered as the maturity date.

For details on the features of the Schemes, including New Fund Offer Price, Minimum Application Amount, Liquidity, Options available, Loads and Expenses, Dividend Policy, Listing, Dematerialization, etc., investors are requested to carefully read the relevant Scheme Information Document ('SID'). For all generic information, investors may read the Statement of Additional Information ('SAI') of DSP BlackRock Mutual Fund ('Fund').

Investors are requested to note that the SID, SAI, Key Information Memorandum cum Application Supported by Blocked Amount (ASBA) and Key Information Memorandum cum Application Form of the Schemes are available on our website, www.dspblackrock.com, at the Investor Service Centers and with the empanelled distributors.

Any queries/clarifications in this regard may be addressed to
DSP BlackRock Investment Managers Pvt. Ltd.,
Investment Manager for DSP BlackRock Mutual Fund
Mafatlal Centre, 10th Floor, Nariman Point, Mumbai 400 021.
Phone Number: (91 22) 66578000.

Date: March 05, 2012
Place: Mumbai

Investment Objective: The primary investment objective of **DSPBRFMP – S38 – 12.5M** is to seek to generate returns and capital appreciation by investing in a portfolio of debt and money market securities. The Scheme will invest only in such securities which mature on or before the date of maturity of the Scheme. **Asset Allocation:** Debt securities and Money Market Securities: 100%. For detailed **Scheme specific risk factors** such as liquidity risk, credit risk, reinvestment risk, interest rate risk, concentration risk, event risk, price risk, risk associated with securitized asset, risk associated with listing of units and risk associated with closed-ended schemes, please refer the relevant SID. The primary investment objective of **DSPBRDAF – S2 – 36M** is to generate returns and seek capital appreciation by investing in a portfolio of debt and money market securities. The scheme also seeks to invest a portion of the portfolio in equity & equity related securities to achieve capital appreciation. As far as investments in debt and money market securities are concerned, the Scheme will invest only in securities which mature on or before the date of maturity of the Scheme. **There is no assurance that the investment objective of the Scheme will be realized. Asset Allocation:** *Debt Securities 50% to 100%, Money Market Securities/Instruments 0% to 25%, Equity and Equity related securities 0% to 25%. *Debt Securities may include securitized debt instruments upto 50% of the net assets. For detailed **Scheme specific risk factors** such as liquidity risk, credit risk, reinvestment risk, interest rate risk, concentration risk, event risk, price risk, risk associated with equity and equity related instruments, risk of co-mingling, risk associated with derivatives, risk associated with securitized asset, risk associated with listing of units and risk associated with closed-ended scheme, please refer the relevant Scheme Information Document (SID). Terms of Issue of **DSPBRFMP – S38 – 12.5M and DSPBRDAF – S2 – 36M : Minimum Investment** –Rs. 5,000/- and multiples of Re. 1/- thereafter. **Options** – Growth & Dividend Payout. Declaration of NAV on every Business Day. **Listing** – Units of the Schemes will be listed on the Bombay Stock Exchange Ltd. (BSE). Investors can buy/sell Units on a continuous basis on BSE during the trading hours like any other publicly traded stock. The Units under the Schemes cannot be directly redeemed with the Mutual Fund as the Units will be listed on the stock exchanges. **Dematerialization** - The Unit holders are given an option to hold the Units by way of an account statement (physical form) or in dematerialized form (Demat). The Units of the Schemes will be traded compulsorily in dematerialized form. Entry Load: Not Applicable, Exit Load: Not Applicable (The Units under the Scheme cannot be directly redeemed with the Mutual Fund as the Units will be listed on the Stock Exchange/s.) **Statutory Details:** DSP BlackRock Mutual Fund was set up as a Trust and the settlors/ sponsors are DSP ADIKO Holdings Pvt. Ltd. & DSP HMK Holdings Pvt. Ltd. (collectively) and BlackRock Inc. (Combined liability restricted to Rs. 1 lakh). **Trustee**: DSP BlackRock Trustee Company Pvt. Ltd. **Investment Manager:** DSP BlackRock Investment Managers Pvt. Ltd. **Risk Factors: Mutual funds, like securities investments, are subject to market and other risks and there can be no assurance that the Schemes' objectives will be achieved. As with any investment in securities, the NAV of Units issued under the Schemes can go up or down depending on the factors and forces affecting capital markets.** Past performance of the sponsor/AMC/mutual fund does not indicate the future performance of the Schemes. Investors in the Schemes are not being offered a guaranteed or assured rate of return. The Schemes are required to have (i) minimum 20 investors and (ii) no single investor holding>25% of the corpus of the Schemes. In case of non-fulfillment of the condition of minimum 20 investors, the investor's money would be refunded, in full, immediately after the close of the New Fund Offer Period. In case of non-fulfillment with the condition of 25% holding by a single investor on the date of allotment, the application to the extent of exposure in excess of the 25% limit would be rejected, and the allotment would be effective only to the extent of 25% of the corpus collected. **DSPBRFMP – S38 – 12.5M and DSPBRDAF – S2 – 36M are the names of the Schemes and do not in any manner indicate the quality of the Schemes, their future prospects or returns.** For more details, please refer the Statement of Additional Information, SID and Key Information Memorandum cum Application Forms, which are available at AMC and Registrar Offices and Investor Service Centres/ AMC website i.e www.dspblackrock.com. BSE Disclaimer: It is to be distinctly understood that the permission given by Bombay Stock Exchange Ltd. should not in any way be deemed or construed that the SID has been cleared or approved by Bombay Stock Exchange Ltd. nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the relevant SID for the full text of the BSE Disclaimer. **Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**