NOTICE

DSP BLACKROCK
MUTUAL FUND

NOTICE is hereby given that New Fund Offer period of **DSP BlackRock FMP – Series 14 – 12M** ('the Scheme'), a closed ended income scheme, will be from the commencement of banking hours on **October 03, 2011** to the close of banking hours on **October 10, 2011.** The Scheme will mature on **October 15, 2012.**

For details on the features of the Scheme, including New Fund Offer Price, Minimum Application Amount, Liquidity, Options available, Loads and Expenses, Dividend Policy, Listing, Dematerialization, etc., investors are requested to carefully read the Scheme Information Document ('SID'). For all generic information, investors may read the Statement of Additional Information ('SAI') of DSP BlackRock Mutual Fund ('Fund').

Investors are requested to note that the SID, SAI, Key Information Memorandum cum Application Supported by Blocked Amount (ASBA) and Key Information Memorandum cum Application Form of the Scheme is available on our website, www.dspblackrock.com, at the Investor Service Centers and with the empanelled distributors.

Any queries/clarifications in this regard may be addressed to
DSP BlackRock Investment Managers Pvt. Ltd.,
Investment Manager for DSP BlackRock Mutual Fund
Mafatlal Centre, 10th Floor, Nariman Point, Mumbai 400 021.
Phone Number: (91 22) 66578000

Date: September 27, 2011
Place: Mumbai

Investment Objective: The primary investment objective of the Scheme is to seek to generate returns and capital appreciation by investing in a portfolio of debt and money market securities. The Scheme will invest only in such securities which mature on or before the date of maturity of the Scheme. **Asset Allocation:** Debt securities and Money Market Securities: 100%.: **Terms of Issue:** Minimum Investment -Rs. 5,000/- and multiples of Re. 1/- thereafter. **Options** – Growth & Dividend Payout. Declaration of NAV on every Business Day. **Listing** – Units of the Scheme will be listed on the Bombay Stock Exchange Ltd. (BSE). Investors can buy/sell Units on a continuous basis on BSE during the trading hours like any other publicly traded stock. The Units under the Scheme cannot be directly redeemed with the Mutual Fund as the Units will be listed on the stock exchanges. **Dematerialization** – The Unit holders are given an option to hold the Units by way of an account statement (physical form) or in dematerialized form (Demat). The Units of the Scheme will be traded compulsorily in dematerialized form. **Statutory Details:** DSP BlackRock Mutual Fund was set up as a Trust and the settlors/sponsors are DSP ADIKO Holdings Pvt. Ltd. & DSP HMK Holdings Pvt. Ltd. (collectively) and BlackRock Inc. (Combined liability restricted to Rs. 1 lakh). **Trustee**: DSP BlackRock Trustee Company Pvt. Ltd. **Investment Manager:** DSP BlackRock Investment Managers Pvt. Ltd. **Risk Factors: Mutual funds, like securities investments, are subject to market and other risks and there can be no assurance that the Scheme's objectives will be achieved. As with any investment in securities, the NAV of Units issued under the Scheme can go up or down depending on the factors and forces affecting capital markets.** Past performance of the sponsor/AMC/mutual fund does not indicate the future performance of the Scheme. Investors in the Scheme are not being offered a guaranteed or assured rate of return. The Scheme are required to have (i) minimum 20 investors and (ii) no single investor holding>25% of the corpus of the Scheme. In case of non-fulfillment of the condition of minimum 20 investors, the investor's money would be refunded, in full, immediately after the close of the New Fund Offer Period. In case of non-fulfillment with the condition of 25% holding by a single investor on the date of allotment, the application to the extent of exposure in excess of the 25% limit would be rejected, and the allotment would be effective only to the extent of 25% of the corpus collected. **DSP BlackRock FMP – Series 14 – 12M is the name of the Scheme and does not in any manner indicate the quality of the Scheme, its future prospects or returns.** For detailed Scheme specific risk factors such as liquidity risk, credit risk, reinvestment risk, interest rate risk, concentration risk, event risk, price risk, risk associated with listing of units and risk associated with closed-ended schemes, please refer the Scheme Information Document (SID). For more details, please refer the Key Information Memorandum cum Application Forms, which are available on the website, www.dspblackrock.com, and at the ISCs/Distributors. BSE Disclaimer: It is to be distinctly understood that the permission given by Bombay Stock Exchange Ltd. should not in any way be deemed or construed that the SID has been cleared or approved by Bombay Stock Exchange Ltd. nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the Scheme Information Document for the full text of the BSE Disclaimer. **Please read the Scheme Information Document and Statement of Additional Information carefully before investing.**