NOTICE

DSP BLACKROCK MUTUAL FUND

NOTICE is hereby given that the New Fund Offer Period of DSP BlackRock FMP - 6M - Series 10 ('the Scheme'), a close ended income scheme, will be from the commencement of banking hours of August 05, 2011 to the close of banking hours on August 09, 2011. The Scheme will mature on February 06, 2012, if such day is not a Business Day, the immediately succeeding Business Day will be considered as the maturity date.

For details on the features of the Scheme, including New Fund Offer Price, Minimum Application Amount, Liquidity, Options available, Loads and Expenses, Dividend Policy, Listing, Dematerialization, etc., investors are requested to carefully read the relevant Scheme Information Document ('SID'). For all generic information, investors may read the Statement of Additional Information ('SAI') of DSP BlackRock Mutual Fund ('Fund').

Investors are requested to note that the SID, SAI, Key Information Memorandum cum Application Supported by Blocked Amount (ASBA) and Key Information Memorandum cum Application Form of the Scheme are available on our website, www.dspblackrock.com, at the Investor Service Centers and with the openantly distributed distributed states. with the empanelled distributors.

> Any queries/clarifications in this regard may be addressed to DSP BlackRock Investment Managers Pvt. Ltd., Investment Manager for DSP BlackRock Mutual Fund Mafatlal Centre, 10th Floor, Nariman Point, Numbai 400 021. Phone Number: (91 22) 66578000

Date: August 01, 2011 Place: Mumbai

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Investment Objective: The primary investment objective of the Scheme is to seek to generate returns and capital appreciation by investing in a portfolio of debt and money market securities. The Scheme will invest only in such securities which mature on or before the date of maturity of the Scheme. Asset Allocation: Debt securities and Money Market Securities: 100%.: Terms of Issue: Minimum Investment -Rs. 5,000/- and multiples of Re. 1/- thereafter. Options - Growth & Dividend Payout. Declaration of NAV on every Business Day. Listing - Units of the Scheme will be listed on the Bombay Stock Exchange Ltd. (BSE). Investors can buy/sell Units on a continuous basis on BSE during the trading hours like any other publicly traded stock. The Units under the Scheme cannot be directly redeemed with the Mutual Fund as the Units will be listed on the stock exchanges. Dematerialization - The Unit holders are given an option to hold the Units by way of an account statement (physical form) or in dematerialized form (Demat). The Units of the Scheme will be traded compulsorily in dematerialized form. Statutory Details: DSP BlackRock Mutual Fund was set up as a Trust and the settlors/sonsors are DSP ADIKO Holdings Pvt. Ltd. & DSP HMK Holdings Pvt. Ltd. (collectively) and BlackRock Inc. (Combined liability restricted to Rs. 1 lakh). Trustee: DSP BlackRock Trustee Company Pvt. Ltd. Investment Manager: DSP BlackRock Investment Managers Pvt. Ltd. Risk Factors: Mutual funds, like securities investments, are subject to market and other risks and there can be no assurance that the Scheme objectives will be achieved. As with any investment in securities, the NAV of Units issued under the Scheme can go up or down depending on the factors and forces affecting capital markets. Past performance of the sponsor/AMC/mutual fund does not indicate the future performance of the Scheme Investors and (ii) no single investor holding-25% of the corpus of the Scheme. Investors money would be refunded, in full, imme